



Wageningen, November 8, 2007

KeyGene appoints Manager IP and IP commercialization

In order to further strengthen the strategic management of its Intellectual Property portfolio's KeyGene appointed Dr. Wim-Jan Koot as Manager Intellectual Property and IP commercialization. This new management position is part of KeyGene's focus on expanding its IP position around the innovative Molecular Genetics and Plant Biotechnology research programs. In addition, Dr. Koot will be actively involved in the commercialization of KeyGene patents and core technologies, such as AFLP, SNPWave, CRoPS and KeyPoint.

Dr. Koot will join the KeyGene team from N.V. Organon, where he last held the position of Senior Director Global Research Alliances. He will bring with him significant knowledge and experience in managing IP portfolio's, strategic IP development and constructing in- and out-licensing deals. (He has a Ph.D. in chemistry from the University of Amsterdam.) Dr. Koot will take up his position at KeyGene as of December 1, 2007.

In parallel KeyGene will strengthen and expand its Legal Affairs unit. Ir. Marjan Frik, currently responsible for both IP and LA will be solely responsible for KeyGene's Legal Affairs and contract handling.

About KeyGene

Keygene N.V. (www.keygene.com) is a R&D company with the mission to be the leading company in developing and applying DNA expertise in the field of molecular genetics. KeyGene has developed a strong proprietary technology platform based on AFLP[®], a DNA marker technology for genome analysis, transcript profiling and genetic analysis. For diagnostic purposes, SNPWave[®] a multiplexed SNP detection technology was developed. KeyGene exploits its proprietary technologies, databases and know-how through contract research and products for applications in the Life Sciences industry and more specifically in innovative breeding applications such as Breeding by Design[™], CRoPS[™] and KeyPoint[™]. KeyGene's five shareholder companies De Ruiter Seeds, ENZA Zaden, Rijk Zwaan, Vilmorin & Cie and Takii & Co. are major vegetable seed companies. KeyGene has around 120 researchers and staff.

For more information please contact:

Keygene N.V.: Dr. Mark J.J. van Haaren, +31 317 466866, mark.van-haaren@keygene.com

The AFLP[®] technology, SNPWave[®] technology, CRoPS[™] technology and KeyPoint[™] are covered by patents and/or patent applications of Keygene N.V. AFLP and SNPWave are registered trademarks of Keygene N.V. Applications for trademark registration for Breeding by Design, CRoPS, KeyGene and KeyPoint have been filed by Keygene N.V.